



August, 2010

Hello Lions, Lioness and Leos,

We have a fund raising idea starting right now for the Lions of 27-B1. The 35th annual District 27-B1 Convention is coming to the Manitowoc Holiday Inn this November 12th and 13th. This is an opportunity for your club to make a few extra bucks without much effort.

Booklet ads are needed to help fund the Convention. For every ad that you collect, your club gets to keep 40%. Ads start at \$30.00 and go upwards to \$135.00 (see attachment). If your club solicits ads totaling \$500.00 you keep \$200.00 and submit the balance. This is a great way to fund your member's registration fee to attend the Convention.

Also this year we are offering a special section of the convention booklet to recognize those Lions who have helped to make your club successful. For \$25, your club can honor a Lion with a special recognition line.

Every year the committee strives to improve the convention. Our goal is to increase participation and involvement while imparting knowledge and understanding about Lionism. With your help I'm sure we will accomplish that goal.

Looking forward to seeing you at the convention!

Yours in service,

Gary Silah
Convention Committee
District 27-B1

CONVENTION BOOKLET AD SPACE

\$30	\$30
\$45	
\$75 Half Page Full Page \$110 Covers \$135	

**The prices indicated are retail prices.
Your club keeps 40%**

Make checks payable to District 27-B1 - deduct 40% off the listed prices.
Individual Lions, Lions organizations - deduct 40% off the listed prices.
(This does NOT include the special recognition line)

DEADLINE FOR ADS FRIDAY, OCTOBER 22nd

Mail to: Lion Gary Silah
620 E. Pioneer Road, #12
Fond du Lac, WI 54935

SPECIAL RECOGNITION LINE

Recognize a Lion in your club in our special recognition section--
only \$25 each.

Please print each recognition in a separate box. Thank you.